



Laerdal

helping save lives

FOR IMMEDIATE RELEASE:

Laerdal Medical Shows Client-driven Innovation at the International Meeting on Simulation in Healthcare (IMSH)

WAPPINGERS FALLS, NY, January 25, 2019- Healthcare is increasingly relying on simulation as a means to reduce preventable medical errors and improve patient outcomes. As a leader in patient simulation, Laerdal Medical continues to develop timely and inventive solutions. Today, Laerdal will be exhibiting their newest products at the International Meeting on Simulation in Healthcare (IMSH) in San Antonio, TX.

Laerdal and B-Line Medical®, a global leader in video-driven healthcare education and outcome improvement, have announced a collaborative partnership. Laerdal Medical's LLEAP simulators and programs will seamlessly integrate and operate with SimCapture, B-Line Medical's video-driven simulation center management platform. The comprehensive platform will provide a superior user experience to existing and new healthcare education and training clients. Attendees of IMSH will be the first to see the products in use.

Laerdal will also unveil Peer-to-Peer Skills Development in Nursing, a new educational solution. Peer teaching can help increase simulation equipment utilization and improve student engagement. To help clients implement a formalized peer-led teaching experience, Laerdal provides ten standardized skills checklist scenarios and introductory e-learning for both faculty and students.

Other products that Laerdal will be showcasing include:

- SimMan® 3G Simulator in dark skin tone, with the ASL 5000™ Lung Solution and VitalsBridge™ clinical patient monitor interface
- SimBaby™ Simulator
- SimNewB® Simulator
- Nursing Anne Simulator in dark skin tone, with SimPad® PLUS and new scenarios
- Laerdal-SonoSim Procedure Trainer

Laerdal will also be showing their maternal portfolio, including MamaBirthe, MamaNatalie®, and MamaBreast. All three solutions can complement training with a SimMom, providing hands-on, repetitive practice of skills prior to a high-fidelity simulation.

In addition to their booth presence, Laerdal will be offering three individual Spotlight Learning Labs. These hands-on, informational sessions will focus on: the obstetrical experience; acute stroke patient care with SimMan® Vascular; and teaching with scenarios with Nursing Anne Simulator.

To learn more about Laerdal's newest training solutions, stop by the Laerdal booth #109 or visit www.laerdal.com/us/learn/events/imsh-2019.

About Laerdal

Laerdal Medical is dedicated to the mission of helping save lives through the advancement of simulation-based training in the fields of resuscitation, patient care, and emergency care training. Laerdal products and programs are used by educational institutions, hospitals, Emergency Medical Services (EMS), and military around the world. For more information, visit www.laerdal.com.

Press Contact

Danica McDonough, Media Relations
Email: danica.mcdonough@laerdal.com
Telephone: (845) 297-7770

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